



Professional IT and Outsourcing Training in Bangladesh

Course Name: Wordpress Theme Development

This course is for those learners who want to build their career based on outsourcing/freelancing platform and for those learners want to build their career for IT environment Wordpress Theme Development. Wordpress Theme Development is the best practice for the beginner in outsourcing career because there are so many job posting in different outsourcing media such as upwork, elance, freelancer, fiverr etc globally. Also client are frequently hiring new profile from this environment. That's why we suggest Wordpress Theme Development for the new comers in outsourcing environment.

Course Content of Wordpress Theme Development

PHP (Open Source Server Side Scripting Language) For Wordpress:

- ❖ We prepare you with PHP that is mostly used for Wordpress such as
- ❖ PHP Variables
- ❖ PHP Echo / Print
- ❖ PHP Data Types
- ❖ PHP Strings
- ❖ PHP Constants
- ❖ PHP Operators
- ❖ PHP If...Else...Elseif
- ❖ PHP While Loops
- ❖ PHP For Loops
- ❖ PHP Functions
- ❖ PHP Arrays

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MYSQL (Open Source Database) for Wordpress:

- ❖ What is MYSQL Database?
- ❖ What is Phpmyadmin?
- ❖ How to Create MYSQL Database?
- ❖ How to Create Database Table?
- ❖ How to Import Database?
- ❖ How to Export Database?
- ❖ How to Create Database User and Password
- ❖ How to Edit Database Before Uploading cPanel
- ❖ And More....

HTML Theme Convert to PHP Theme (Need to Know for Wordpress):

- ❖ Header Design Using PHP Script
- ❖ Menubar Design Using PHP Script
- ❖ Slider Design Using PHP Script
- ❖ Sidebar Design Using PHP Script
- ❖ Content Area Design Using PHP Script
- ❖ Footer Design Using PHP Script



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WAMP or XAMP (Software for Creating Localhost in Your PC):

- ❖ How to Install WAMP or XAMP
- ❖ How to Configure WAMP or XAMP for Wordpress Install
- ❖ Apache Setting Management
- ❖ MYSQL Setting Management
- ❖ PHP Setting Management
- ❖ Update WAMP or XAMP

Basic Wordpress Part:

- ❖ Install and Configure Wordpress
- ❖ Install and Configure New WP Theme from Server and Locally
- ❖ Category and Tag Manage Management
- ❖ Post Management
- ❖ Page Management
- ❖ Menu Management
- ❖ Plugin Management
- ❖ Dashboard Setting Management
- ❖ Media Management
- ❖ Header Configuration
- ❖ Footer Configuration
- ❖ Build a Website Using Free Theme

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Wordpress Theme Development Part:

- ❖ Creating Theme Folder
- ❖ Adding Theme Details in CSS
- ❖ Index.html Convert to Index.php
- ❖ WP Dynamic Path For CSS
- ❖ WP Dynamic Path For JS
- ❖ WP Dynamic Path For Images
- ❖ Setting Dynamic Header
- ❖ Setting Dynamic Menu
- ❖ Dynamic Post Configuration
- ❖ Dynamic Page Configuration
- ❖ Custom Page Configuration
- ❖ 404 Configuration
- ❖ Dynamic Search Configuration
- ❖ Pagination Configuration
- ❖ Widget Creation and Configuration
- ❖ Read More Button Configuration
- ❖ Post Information Moderation
- ❖ Comment Design and Moderation
- ❖ Showing and Hide Comment
- ❖ Feature Image Setup Before Post
- ❖ Post Content Word Configuration
- ❖ Create Custom Field
- ❖ Custom Post Generation
- ❖ Showing Post from Specific Category
- ❖ WP Short-Cut PHP Code
- ❖ What is single.php for Wordpress?
- ❖ What is Page.php for Wordpress?
- ❖ What is Archive for Wordpress?
- ❖ What is Functions.php for Wordpress?
- ❖ Search Engine Positive Theme



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Outsourcing Platform (Upwork.com) Environment:

- ❖ How to create profile based on **Wordpress Theme Development** in upwork.com
- ❖ How to decoration your profile overview based on **Wordpress Theme Development** in upwork.com
- ❖ How to add portfolio/sample work in your profile in upwork.com
- ❖ How to add skills based on **Wordpress Theme Development** in upwork.com
- ❖ How to perform skill wise exam in upwork.com
- ❖ How to find job by search filter in upwork.com
- ❖ How to find real and valid client work in upwork.com
- ❖ How to apply a job based on fixed price method in upwork
- ❖ How to apply a job based on hourly method in upwork.com
- ❖ How to write job application based on client job description for upwork.com
- ❖ Perfect time of apply job in upwork.com
- ❖ How to handle client job interview in upwork.com
- ❖ How to accept job offer from upwork.com
- ❖ How install time tracker and manage client job for upwork.com
- ❖ How to upload work for client in upwork.com
- ❖ How to maintenance client job after hiring
- ❖ How to withdraw payment form upwork.com
- ❖ How to get international payoneer materCard
- ❖ How to get skroll payment system
- ❖ How to add local bank account in upwork.com
- ❖ Total management of upwork.com



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Outsourcing Platform (Eance.com) Environment:

- ❖ How to create profile based on **Wordpress Theme Development** in elance.com
- ❖ How to decoration your profile overview based on **Wordpress Theme Development** in elance.com
- ❖ How to add portfolio/sample work in your profile in elance.com
- ❖ How to add skills based on **Wordpress Theme Development** in elance.com
- ❖ How to perform skill wise exam in elance.com
- ❖ How to find job by search filter in elance.com
- ❖ How to find real and valid client work in elance.com
- ❖ How to apply a job based on fixed price method in elance.com
- ❖ How to apply a job based on hourly method in elance.com
- ❖ How to write job application based on client job description for elance.com
- ❖ Perfect time of apply job in elance.com
- ❖ How to handle client job interview in elance.com
- ❖ How to accept job offer from elance.com
- ❖ How install time tracker and manage client job for elance.com
- ❖ How to upload work for client in elance.com
- ❖ How to maintenance client job after hiring
- ❖ How to withdraw payment form elance.com
- ❖ How to get international payoneer materCard
- ❖ How to get skroll payment system
- ❖ How to add local bank account in elance.com
- ❖ Total management of elance.com



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Outsourcing Platform (Freelancer.com) Environment:

- ❖ How to create profile based on **Wordpress Theme Development** in freelancer.com
- ❖ How to decoration your profile overview based on **Wordpress Theme Development** in freelancer.com
- ❖ How to add portfolio/sample work in your profile in freelancer.com
- ❖ How to add skills based on **Wordpress Theme Development** in elance.com
- ❖ How to perform skill wise exam in freelancer.com
- ❖ How to find job by search filter in freelancer.com
- ❖ How to find real and valid client work in freelancer.com
- ❖ How to apply a job based on fixed price method in freelancer.com
- ❖ How to apply a job based on hourly method in freelancer.com
- ❖ How to write job application based on client job description for freelancer.com
- ❖ Perfect time of apply job in freelancer.com
- ❖ How to handle client job interview in freelancer.com
- ❖ How to accept job offer from freelancer.com
- ❖ How install time tracker and manage client job for freelancer.com
- ❖ How to upload work for client in freelancer.com
- ❖ How to maintenance client job after hiring
- ❖ How to withdraw payment form freelancer.com
- ❖ How to get international payoneer materCard
- ❖ How to get skroll payment system
- ❖ Total management of freelancer.com



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Outsourcing Platform (Fiverr.com) Environment:

- ❖ How to create profile based on **Wordpress Theme Development** in fiverr.com
- ❖ How to decoration your profile overview based on **Wordpress Theme Development** in fiverr.com.com
- ❖ How to add portfolio/sample work in your profile in fiverr.com
- ❖ How to add skills based on **Wordpress Theme Development** in fiverr.com
- ❖ How to find job by search filter in fiverr.com
- ❖ How to find real and valid client work in fiverr.com
- ❖ How create GiG based on **Wordpress Theme Development** in fiverr.com
- ❖ How to promotion your GiG in fiverr.com
- ❖ How to response a client when buy your GiG from fiverr.com
- ❖ What will have to do when submitting work to client following working teams and conditions
- ❖ What fiverr working terms and conditions
- ❖ How to withdraw money from fiverr.com
- ❖ Total management of fiverr.com

And More Outsourcing Platform:

- ❖ Knowledge about **Peopleperhour.com**
- ❖ Knowledge about **guru.com**
- ❖ Knowledge about **microworker.com**
- ❖ When your job apply time
- ❖ What should be done for getting a job within short time
- ❖ What should be remove from your habit to be an excellent freelancer
- ❖ What should be add in your habit to be an excellent freelancer
- ❖ And More.....

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Support from Matrix Outsourcing Solutions:

- ❖ How to create outsourcing website profile and 100% complete profile.
- ❖ How to pass 6-8 exam for each outsourcing earning profile.
- ❖ How to create perfect cover letter for each category job posting.
- ❖ How to apply and active MasterCard from each outsourcing earning website.
- ❖ Your first three or four client interview practically solve by us.
- ❖ After taking course from Matrix Outsourcing Solution then you will get life time course related client + working help
- ❖ We are all time on online/Skype/Yahoo Messenger/Gtalk.
- ❖ Enjoy the course as friendly environment.

Why Choose Matrix Outsourcing Solutions:

- ❖ Client Project Wise Practical Training
- ❖ Per-time Outsourcing Management
- ❖ Full-time Outsourcing Management.
- ❖ IT & Outsourcing base Training
- ❖ Course Related Support 24 Hours Live Support
- ❖ Opportunity of Backup & Solving Class
- ❖ Online Base Training Opportunity You Can Get Staying at Home
- ❖ Helpful Training Who Get Retirement From Job
- ❖ Outsourcing Company Management
- ❖ How to Lead IT Firm Successfully

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Wordpress Theme Development Training Fee and Class:

Total Class = 25 (Weekly 3 Class)

Course Fee = **Tk.15,000**

Class Duration = 2 Hours

Contact Address of Matrix Outsourcing Solutions:

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